

COMMUNITY SERVICE VIDEO



OVERVIEW

Participants create and submit a video that depicts their local TSA chapter's involvement with a community service project (such as the American Cancer Society) of their choice.

ELIGIBILITY

One (1) team per chapter may participate. A team of one (1) individual is permitted.

TIME LIMITS

1. All components of the chapter's entry must be finished, submitted, and accessible via the Internet by 11:59 p.m. EST on May 15th.
2. Email verification of each team's entry will be made by June 10th.
3. The video cannot exceed a duration of more than two and one-half (2½) minutes.
4. A deduction of five (5) points will be applied to videos exceeding the time limit.
5. There is no minimum length restriction.
6. The video will be timed from the first sound or picture to the final sound or picture.

LEAP

A team LEAP Response is required for this event.

ATTIRE

TSA competition attire is required.

PROCEDURE

PRE-CONFERENCE

1. Teams identify a community service project.
2. Teams prepare a video observing the requirements set forth under the Regulations and Requirements section of this event.

3. Participants submit a community service video and the team LEAP Response by 11:59 p.m. EST on May 15th.
4. Submission information will be provided on the [TSA website](#) under Competition Updates.

PRELIMINARY ROUND

1. A list of twelve (12) semifinalist teams (in random order) will be posted at the National TSA Conference.

SEMIFINAL ROUND

1. Semifinalist teams sign up for an interview time on the date and time noted in the conference program.
2. The semifinalist team or individual may report to the event area for the interview.
3. Semifinalist teams will have a chance to answer questions about their entry, the video's purpose, value, design, and development process.
4. The LEAP Response will be judged for semifinalists.
5. Ten (10) finalists will be announced during the conference awards ceremony.

REGULATIONS AND REQUIREMENTS

PRE-CONFERENCE

- A. Participants may choose to submit their entry electronically via a HYPERLINK to the designated submission file as an UNLISTED YouTube URL of the video, or they may choose to upload the video. The video and required documentation must be located online and accessible for evaluation.
- B. If a URL is provided, the URL must point directly to the participant's entry. Entries that require a software download or request that access be granted will not be judged.
- C. Entries received, or changes made to submitted entries after the deadline will not be judged.
- D. The year must be clearly illustrated at the beginning of the video.

- E. The video entry must be submitted in a common video format suitable for viewing with VLC Player, utilizing a Microsoft Windows operating system.
- F. This entry is exempt from General Rule F.8, which states that a chapter name must not appear in an entry.
- G. All video footage, graphics, special effects, and audio clips must be originally created/filmed by the participants.
- H. No commercial or copyrighted material may be used, regardless of copyright fair use policy.
- I. Supporting Documentation:
 - 1. Participants must complete the Student Copyright Checklist (see Forms Appendix) and save it as a PDF to be submitted electronically with the entry online. The submission form will have a separate link for documentation. .
 - 2. If the entry contains images of people, proof of consent must be provided for each person in the video.
 - Minors require parental consent.
 - Use the Photo/Film/Video Consent and Release form (see Forms Appendix) for any individuals included in the video footage.
 - Participants must scan each completed consent form and save it as a PDF file to be submitted pre-conference.

SEMIFINAL ROUND

- A. Semifinalist teams comprised of two to six (2-6) members will have a maximum of five (5) minutes to respond to interview questions from judges.
- B. The LEAP Response:
 - 1. Participants document the leadership skills they have developed and demonstrated while working on this event, and on a non-competitive event leadership experience.
 - 2. Find specific LEAP Response regulations in the LEAP Program section of this guide, and on the [TSA website](#).

EVALUATION

- 1. The effectiveness of the video in portraying and highlighting the TSA chapter's involvement with a community service partner of their choice over the course of an academic year.
- 2. The content and quality of the LEAP Response (semifinalists only).

Refer to the official rating form for more information.

STEM INTEGRATION

This event has connections to the STEM areas of Science, Technology, Engineering, and Mathematics.

CAREERS RELATED TO THIS EVENT

This competition connects to one (1) or more of the careers below:

- Videographer
- Director
- Actor
- Screenplay writer
- Audiovisual technician

COMMUNITY SERVICE VIDEO

2020 & 2021 OFFICIAL RATING FORM

MIDDLE SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an “adequate” score of 7 for an X1 criterion = 7 points; an “adequate” score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- Video entry was submitted pre-conference and judged.
- Completed LEAP Response is present
- ENTRY NOT EVALUATED

VIDEO PRODUCTION (50 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
		1-4 points	5-8 points	9-10 points
Planning (X1)	Video shows little or no evidence of planning, analysis, or research.	Video shows good analysis of the project; concepts make sense.	Video shows a complete and insightful analysis; content is outlined properly.	
Camera (X1)	Problems are evident with camera focus, steadiness, and framing.	Camera work is clearly focused and framed; creative and close-up shots are somewhat used.	Steady and creative shots that enhance the video are evident in the camera work; there is good use of close-ups.	
Lighting (X1)	Poor ambient lighting choices and/or heavy back-lighting are evident.	Adequate lighting on subjects and proper lighting techniques are evident.	Excellent and creative use of lighting to propel the story emotionally is evident.	
Continuity and pacing (X2)	Show sequencing in the video is incomprehensible; shots are left too long; edit points have glitches.	Pace and timing of the video are well structured; clips move along, telling the story; moderate use of transitions is evident.	Shots logically pace the story in an interesting way; excellent and purposeful use of transitions is evident.	
VIDEO PRODUCTION SUBTOTAL (50 points)				

COMMUNITY SERVICE VIDEO

VIDEO EFFECTIVENESS (100 points)			
CRITERIA	Minimal performance	Adequate performance	Exemplary performance
	1-4 points	5-8 points	9-10 points
Topic and context (X3)	Video does not show clear evidence of where and when the event(s) happened and why.	Video shows where and when the event(s) happened and why they occurred.	Video shows where and when the event(s) happened, why they occurred, and what factors contributed to their development.
Theme (X2)	The theme is not clear, or the project has a loose-fitting, vaguely stated connection.	Video conveys the theme and implies the connection.	Video shows a thorough understanding of the theme and clearly uses the theme as a basis throughout.
Significance of topic (X2)	Video shows little evidence of the significance/importance of the topic.	Video states the topic's significance adequately.	Video clearly states the significance of the topic.
Creativity and originality (X1)	Little original thought or creativity are evident in the design and production of the video.	Original thought and creative elements are expressed and generally highlighted in the video.	Originality and creativity are at the forefront of the video.
Video efficacy (X2)	The video does not meet project goals; an unclear, sloppy message is evident.	The video topic is presented with insights; viewer can see that the video adequately meets the objective.	The video is highly focused, with a rich variety of supporting material.
VIDEO EFFECTIVENESS SUBTOTAL (100 points)			

Record scores in the column spaces below.

Rules violations (a deduction of 20% of the total possible points in the semifinalist section) must be initialed by the evaluator, coordinator, and manager of the event. Record the deduction in the space to the right.

Indicate the rule violated: _____

TIME DEDUCTION
Five (5) points is deducted for the video duration exceeding two and one-half (2½) minutes. The video timing commences from the first sound or picture to the final sound or picture.

PRELIMINARY SUBTOTAL (150 points)
--

SEMIFINAL INTERVIEW (59 points)			
CRITERIA	Minimal performance	Adequate performance	Exemplary performance
	1-4 points	5-8 points	9-10 points
Organization (X1)	Participants seem unorganized and unprepared; an illogical explanation of the design process is given.	Participants are generally prepared; explanation of the design process is communicated and generally organized.	The presentation/interview is logical, well organized, and easy to follow; the design process is communicated in a concise manner.
Knowledge (X1)	Participants seem to have little understanding of the concepts in their project; answers to questions are vague.	Participants exhibit a general understanding of the concepts in their project.	Participants show clear evidence of a thorough understanding of the concepts in the project.

Record scores in the column spaces below.

SEMIFINAL INTERVIEW (70 points) – continued				
Articulation (X1)	The presentation/interview is full of illogical thoughts that lack clarity, and/or there is insufficient information provided that describes the project.	The presentation/interview is somewhat logical, easy-to-follow, and/or there is sufficient information provided that describes the project.	The presentation/interview is clear, concise, and there is ample information provided that describes the project.	
Delivery (X1)	The team/individual is verbose and/or uncertain; participants' posture, gestures, and lack of eye contact diminish the interview.	The team/individual is somewhat well-spoken and clear; participants' posture, gestures, and eye contact are adequate.	The team/individual is well-spoken and distinct; participants' posture, gestures and eye contact result in a polished, natural, and effective interview.	
LEAP Response (19 points; 10% of total event points)	The team/individual's efforts are not clearly communicated, lack detail, and are unconvincing; few, if any, attempts are made to identify and incorporate the SLC Practices	The team/individual's efforts are adequately communicated, include some detail, are clear, and are generally convincing; identification and incorporation of the SLC Practices are satisfactory.	The team/individual's efforts are clearly communicated, fully-detailed, and convincing; identification and incorporation of the SLC Practices are excellent.	
SEMIFINAL INTERVIEW SUBTOTAL (59 points)				
Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right. Indicate the rule violated: _____				
SEMIFINAL SUBTOTAL (59 points)				
To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary.				TOTAL (209 points)

Comments:

I certify these results to be true and accurate to the best of my knowledge.

JUDGE

Printed name: _____ Signature: _____

COMMUNITY SERVICE VIDEO EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator
- B. Judges:
 1. Preliminary round, two (2) or more (judging takes place online).
 2. Semifinalist round, two (2) or more (preferably the same judges as the preliminary round).

MATERIALS

- A. Coordinator's packet, containing:
 1. Event guidelines, one (1) copy for the coordinator and each judge
 2. TSA Event Coordinator Report
 3. List of judges/assistants
 4. One (1) stopwatch
 5. Results envelope with coordinator forms
- B. Table and chairs for judges

RESPONSIBILITIES

PRE-CONFERENCE/PRELIMINARY ROUND

1. National TSA will collect entries until 11:59 p.m. EST on May 15th and send out receipt confirmations to participants. The results will be shared with the CRC manager, event coordinator, and assigned judges.
2. Review entries as they are submitted to the designated online storage utility.
3. Manage communication and pre-conference evaluation (at least two [2] or more judges should be recruited earlier in the year). Coordinate with the Judge Manager.
4. Collect completed rating forms electronically and bring them to the conference on a flash drive.

AT THE CONFERENCE

1. Attend the mandatory event coordinator's meeting at the designated time and location.
2. Report to the CRC room and check the contents of the coordinator's packet.

3. Review the event guidelines and check to see that enough personnel have been scheduled.
4. Inspect the area or room in which the event is to be held for appropriate setup, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
5. At least one (1) hour before the event is scheduled to begin, meet with judges to review time limits, procedures, and regulations.

SEMIFINAL ROUND

1. At least one (1) hour before the event is scheduled to begin, meet with judges and review the time limits, procedures, and regulations.
2. Determine the procedure for breaking ties before the on-site competition begins.
3. Semifinalist teams report to the event area at the time and place noted in the conference program to sign up for an interview time.
4. Manage completion of the on-site interviews and evaluate the LEAP Response.
5. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and the CRC manager to determine either:
 - To deduct twenty percent (20%) of the total possible points in this round
 - To disqualify the entry

The event coordinator, judges and CRC manager must all initial either of the violations on the rating form.
6. Judges determine the ranking of the ten (10) finalists and discuss and break any ties.
7. Submit the finalist results and all related forms in the results envelope to the CRC room.
8. If necessary, manage security and the removal of materials from the event area.